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PRESS-RELEASE MEC-DIESEL FRANCE 2019

MEC-DIESEL EXCEEDS THE BOUNDARIES AND ACQUIRES THE FRENCH COMPANY MOTEURS DIESEL DISTRIBUTION

The market has becoming increasingly international, geared towards pace and efficiency. In this global context Mec-Diesel went a step further and expanded its distribution network over the Alps, with the acquisition of Moteurs Diesel Distribution (MDD). MDD is a Company specializing in engine spare parts, operating in France for more than 20 years. They are well-known in the market, especially for Italian commercial vehicles.

Moteurs Diesel Distribution integration in the Mec-Diesel Group.

Mec-Diesel will broaden the multi-brand product range. MDD is an historic partner of Mec-Diesel, trusted player in France from 1996 and will now offer more than 40.000 articles, improving the service for all the customers located in France.

Blinken, the new brand of Mec for electrical parts will play a key-role to meet the market needs.

This project is consistent with the Mec-Diesel development strategy in France. The geographical proximity to the HQ of Turin will allow the smooth and fast management of the deliveries, granting a solid logistic supply for the French branch. At the same time, Mec-Diesel will enjoy the collaboration of the whole team of Moteurs Diesel Distribution, who is always ready to meet the demands of all their customers.

This acquisition will be completed in March 2019 and it fully respects the mission of Mec-Diesel Group, a constantly growing Company whose aim is to overcome 70 million € turnover in 2019, with more than 250 employees located in 4 Countries.

In light of this, the Mec-Diesel personel and management give a warm welcome to their new French colleagues and undertake to continue the path in the perspective of a constant development of the product range, as well as the customer service.

Torino, March, 12th 2019

Mec-Diesel S.p.A.
The C.E.O.